



Kilkenny County Council  
Comhairle Chontae Chill Chainnigh

Kilkenny

# Let's Team Up to Clean Up!

## *Community Litter Initiative*

Presented By; Bernadette Moloney  
*Environmental Awareness Officer*



where medieval meets modern

# Kilkenny is Beautiful

*Kilkenny*

## OUR ACHIEVEMENTS

- Kilkenny has a wow factor that is the envy of other counties
- Medal winner at IBAL and Tidy Towns competitions annually
- Overall winner of Tidy Towns twice
- Kilkenny County Council is committed to caring for the natural environment
- Green Schools Programme
- Official Partner of the All Ireland Pollinator Plan





# Litter Bugs

- Littering is still a problem
- Negative social and economic impact
- Eyesore for visitors
- Damaging the environment
- Litter brings littering





# Our Ambition

- A day of collective environmental action
- A major collaboration between the Council, community and sporting groups, businesses, schools, GAA and Local Defence Forces
- Organised, managed and promoted by Kilkenny County Council
- Estimating 35-50 tonnes of litter collected in ONE day
- Housing estates, roads, ditches and laneways





**LET'S TEAM UP  
TO CLEAN UP!**  
*Together for Kilkenny*

*Kilkenny*

## Corporate Sponsors



JOHN O SHEA TRUST



## Waste Management Sponsor





# 4 YEAR PLAN 2022 – 2025



Annual event will coincide with the new Bank Holiday in February – St. Brigid’s Day



October 2022	75 groups	1 – 2k participants
February 2023	200 groups	5k participants
February 2024	250 groups	8k participants
February 2025	300 groups	12k participants

Dates for your Diary:

9<sup>th</sup> October 2022 (Pilot Event: City Only on Kilkenny Day)

4<sup>th</sup> February 2023

3<sup>rd</sup> February 2024

1<sup>st</sup> February 2025



# HOW IT WILL HAPPEN

- Organised, managed and promoted by Kilkenny County Council
- Collaboration with existing groups
- Groups will register, receive health and safety training and receive clean-up kits
- Event will be held on a specific date and time
- Pre-agreed areas within 60km speed limits
- Participating group receives pollinator friendly flowering bulbs for planting



- Public Participation Network (encompassing over 400 groups)
- 25 Tidy Town groups
- 43 GAA Clubs
- 200 Residents Associations
- Running and Walking Groups
- Irish Farmer's Association
- Primary and Secondary Schools
- Businesses
- Active Retired Groups
- Men Sheds
- ICA
- Comhairle na nÓg
- Civil Defence
- Chamber of Commerce



**Clean-up kits contain:**  
Litter Pickers  
Gloves  
High-Viz Vests  
Flowering Bulbs for Planting

# A Powerful Collaboration



# Sustainable Development

## United Nation's 17 Sustainable Development Goals

- Goal 3:  
Good Health and Well Being
- Goal 6:  
Clean Water and Sanitation
- Goal 11:  
Sustainable Cities and Communities
- Goal 12:  
Climate Action
- Goal 17:  
Partnership for the Goals





*Kilkenny*

**WORKING  
TOGETHER**



JOHN O SHEA TRUST





**Officially Launching  
in June 2022**

# The Legacy

- Cleaner environment for everyone
- Change behaviours long-term
- Oak tree planting ceremonies countywide
- Together for Kilkenny video
- New CSPE Schools Module
- Increased litter picking supplies
- Strengthening community relationships





**THANK YOU FOR LISTENING**  
**Any Questions?**